



LM Company

Artistic Association

Bureau d'Accompagnement Artistique Mobile 93
(Mobile Artistic Support Office 93) & Audiovisual
Training

2025 Review

The Project

The Bureau d'Accompagnement Artistique 93 (BAAM 93) is rooted in the Seine-Saint-Denis region and works with local partners throughout the department. It aligns with the mission of the LM Company association, a Social and Solidarity Economy-certified organization since 1992, which focuses on the integration and promotion of emerging artists. BAAM 93 is supported by our six Qualiopi-certified audiovisual training programs: Photoshop, Premiere Pro, Pro Tools, InDesign, Community Management, and Artificial Intelligence.

BAAM 93 provides support and guidance to artists in precarious situations who are recipients of the RSA (French minimum income benefit). The BAAM 93 team develops personalized support tailored to each artist's wishes, needs, and constraints. When appropriate, they direct artists to specialized training and workshops that, while providing them with the skills necessary to implement their artistic projects, also offer them a recognized certification. The support provided by BAAM 93 aims to help artists return to employment.

To this end, the BAAM 93 team, in conjunction with the employment or RSA advisor, identifies the areas of support and training needs of the benefit recipient.

LM Company benefits from a rich network of performing arts professionals – artists and technicians – who are always looking to recruit staff.

A Specific Need

BAAM 93 addresses a strong demand from emerging artists who wish, on the one hand, to develop their artistic projects and move beyond the RSA system, and on the other hand, to reintegrate into the workforce by obtaining an employment contract and accessing quality training. Audiovisual training programs meet the criteria of a job market seeking increasingly qualified professionals. It was the association's (formerly La Métisse) experience in supporting and organizing the Tremplins Île-de-France (a regional talent incubator program) that highlighted this significant need.

LM Company has observed an increase in requests for support from artists receiving RSA benefits who wish to develop their artistic projects. Following its meetings with contacts and employment integration officers in local government services, LM Company had already established an Artistic Support Office (BAA). Following this initial project, LM Company was able to identify the priority areas of its work for the integration of artists in precarious situations. BAAM 93 addresses economic objectives (creation, development, and sale of new artistic projects), social objectives (professional integration, combating discrimination), and cultural objectives (promotion of new artistic projects).

The Viability of the Project

1. Who does it serve?

- RSA recipients who meet with professionals and contacts aware of the challenges facing the performing arts and audiovisual sectors.
- RSA-receiving artists and audiovisual technicians who join the BAAM 93 network and support each other.
- Employment counselors who receive external support.

2. What does the project address?

LM Company's work, focused on advising and helping artists and technicians in precarious situations return to employment, impacts professional reintegration and exit from the RSA, as well as the local cultural landscape by fostering artistic creation.

3. What is its goal?

The aim is to enable as many people as possible to develop their artistic projects professionally and/or find employment in their chosen sector. It also aims to inform BAAM 93 beneficiaries about resources available to help them achieve independence and professionalization in their chosen sector and/or profession, particularly through audiovisual training. Finally, the goal is to network BAAM 93 beneficiaries to foster solidarity and leverage everyone's skills for the benefit of all. The expected outcomes of LM Company's work include: securing a fixed-term or permanent contract in the targeted artistic or technical field, establishing a freelance business, integrating a creator into a cooperative incubator/starting a business, and obtaining a state-recognized diploma (audiovisual training).

The Artistic Dimension of the Project

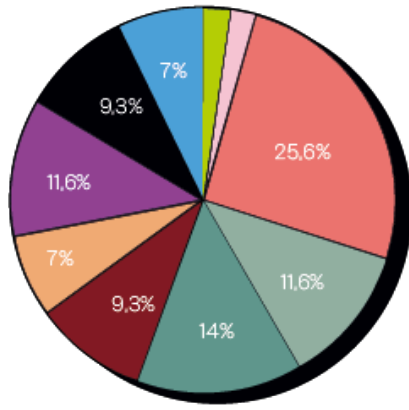
LM Company helps validate artistic projects and ensures their viability. The goal is to give artists and technicians the tools they need to successfully complete all these different projects.

How does LM Company get involved in an artistic project?

Area of Expertise	Artistic Intervention
Acting	- Create a photo portfolio, a document required at every casting call.
Singing	- To provide information on ways to protect works and on ways to finance the production of models or concerts (organizations such as SSCP, SACEM, etc.).
Visual Arts	- Create a portfolio of works and create an online catalogue. Participate in the communication of an event.
Photography & Technique	- Grant access to the LM Company photo studio.

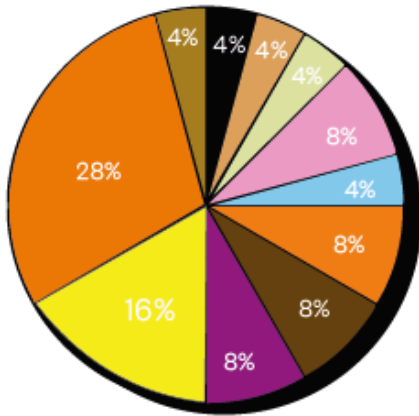
The Beneficiaries in 2025

LM Company's objective was to reach 80 participants for its BAAM 93 program and 36 for its audiovisual training programs. The 2025 academic year ended with 83 and 38 participants, respectively! These participants presented artistic projects across all cultural fields: fashion, photography, audiovisual, singing, music, theater, visual arts, graphic design, and more. While music is well-represented, other diverse cultural sectors are becoming increasingly represented by BAAM 93 participants, contributing to the broadening of the LM Company team's skillset.



- Musicians/Sound Engineers
- Visual Artists
- Audiovisual
- Actors
- Dancers
- Press/Communication/Journalism
- Graphic Designer
- Photographer
- Fashion Designer
- Makeup Artist

Sectors of activity of artists supported by **LM Company** in 2025

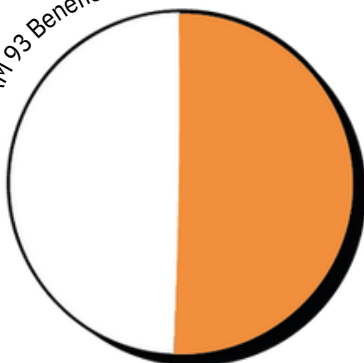


- Noisy Le Grand
- Pantin
- Saint Ouen
- Neuilly sur Marne
- Livry Gargan
- Les Lilas
- Les Pavillons sous Bois
- Le Pré Saint Gervais
- Montreuil
- Rosny sous Bois
- Aulnay sous Bois

Geographic origin of our **BAAM 93** beneficiaries

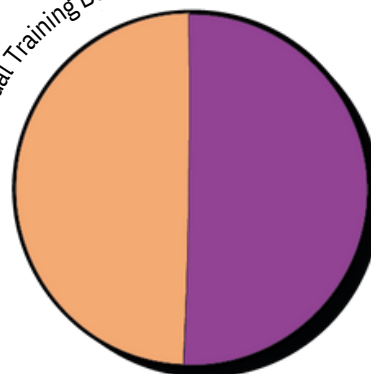
The promising pursuit of gender equality

83 BAAM 93 Beneficiaries



- Women (49.4%)
- Men (50.6%)

38 Audiovisual Training Beneficiaries

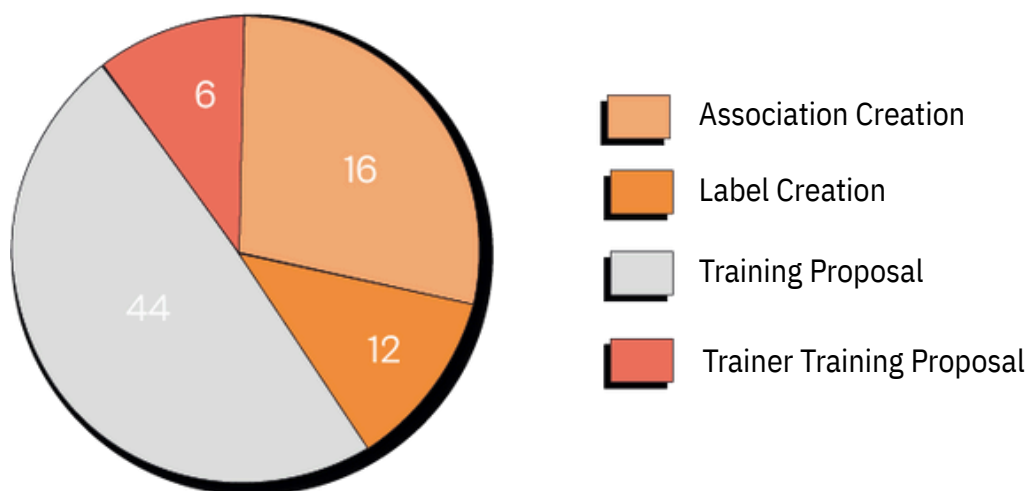


- Men (48.8%)
- Women (51.2%)

The Beneficiaries' Projects in 2025

The projects presented by the beneficiaries of BAAM 93 encompass four types of general professional expectations, distributed as follows. In addition to the recurring request for advice and networking with professionals in the arts sector.

What is the outcome of the artists?



A significant portion of the Seine-Saint-Denis department is represented in BAAM 93. The cities of Saint-Ouen-sur-Seine and Pantin are well represented, unlike Neuilly-Plaisance, Bagnole, and Bobigny. LM Company is continuing its integration into these latter areas and is establishing connections with local employment integration services (Integration Mission, Employment Center, etc.).

Number of beneficiaries in BAAM 93 training programs in 2025:

38



- Photoshop
- Adobe Premier Pro
- Pro Tools
- Adobe Indesign
- Community Management
- Artificial Intelligence

Artistic performances by LM Company

LM Company supports all BAAM 93 beneficiaries.

For example...

Manuelle Penner, a video editor, was able to benefit from LM Company's support through taking a training course on Adobe Premiere Pro video editing software. This training allowed her to acquire new professional skills.

The limitations of the system

Elements studied	Problem posed	Solutions
Training requests	People receive many training requests, despite having a budget cap. The demands are not always compatible with this cap.	Since obtaining its Qualiopi certification, LM Company has been able to implement its own training programs.
Return to employment	Some professional sectors are in high demand.	Offering access to subsidized employment programs and training beneficiaries on different types of contracts and self-employment.
Selling one's artwork / Offering one's services	The use of undeclared sales of products and/or services.	Proposing the creation of associations to structure the beneficiaries' activities and issue proper invoices.
Strengthening beneficiary follow-up	Irregular follow-up, or even non-response from beneficiaries. Difficulties in contacting the relevant staff at Pôle Emploi (the French public employment service).	Establishing direct contact with designated personnel at Pôle Emploi or RSA to reduce dropout rates.

New training course: Artificial Intelligence

In 2026, LM Company added a new training: Artificial Intelligence. Learn how to structure AI-integrated projects and master AI tools to create original content and automate tasks. Discover tools for generating text, images, and data, while respecting technical and ethical constraints.

Are you currently receiving RSA?

Do you need training?

Ps Photoshop

Pr Adobe Premier Pro

 Pro Tools

Id Adobe Indesign

 Community Management

 Artificial Intelligence



SCAN ME

Qualiopi
processus certifié

REPUBLIQUE FRANÇAISE

Come and meet us!

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Are you currently receiving RSA?

Do you need artistic guidance?

If you are a(n):

- . Actor
- . Technician (Live Entertainment / Audiovisual)
- . Dancer
- . Musician
- . Visual Artist

Come and meet us!

We are here to help you with your procedures.



97 rue des Orteaux 75020 Paris



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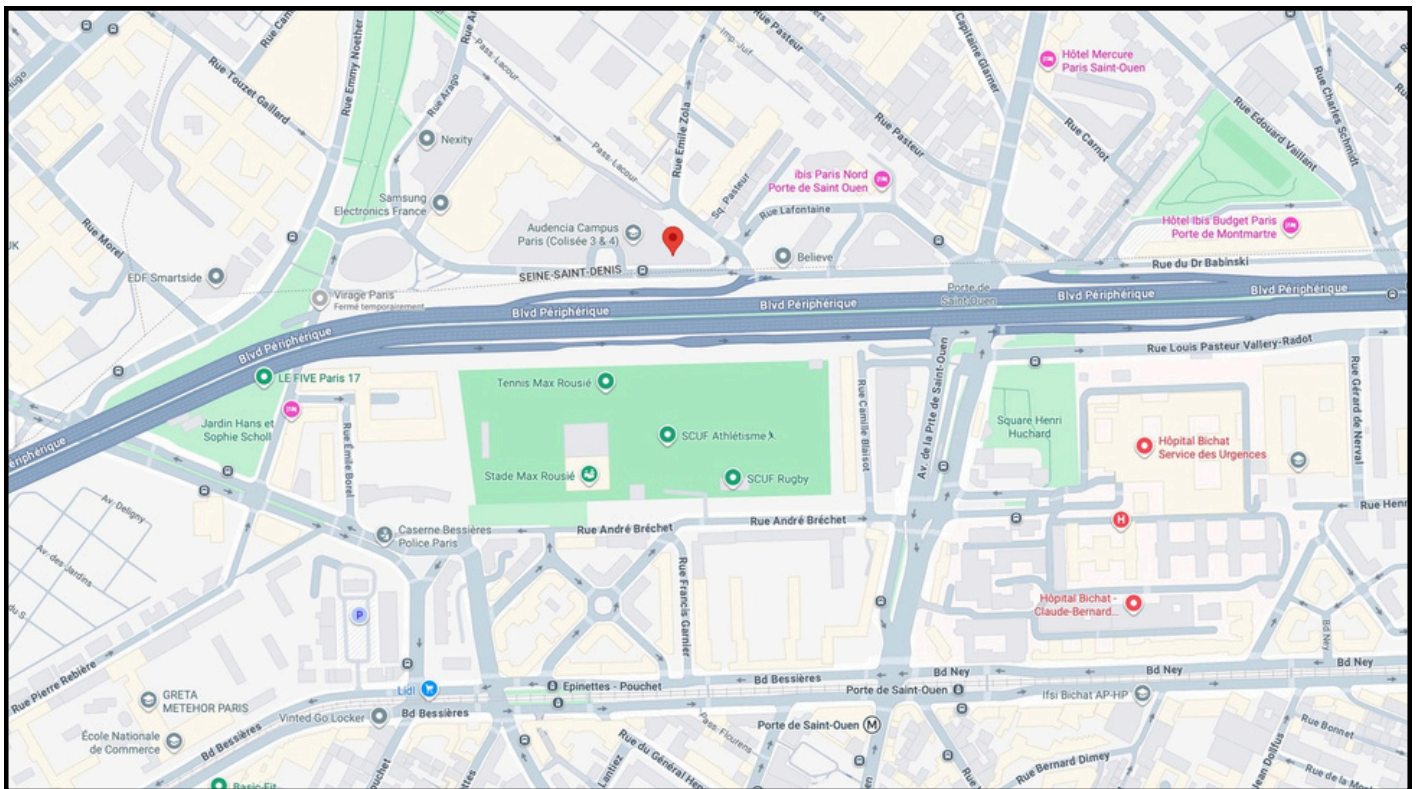


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Training Location



Address: **14 rue Fructidor, 93400, Saint-Ouen-sur-Seine**

Nearby public transport: **Metro line 13: Porte de Saint-Ouen / Bus 341: Colisée stop**

Please inform us in advance if a beneficiary has reduced mobility.